

Vaccine Social Media Toolkit

Below is copy for social media posts to help your practice combat vaccine hesitancy on social media. Each myth has a corresponding graphic to post along with the copy, which can be found at the link, [here](#).

MYTH #1

Graphic: [Linked Here](#)

All COVID-19 vaccines are 100% free to the public under the CARES Act (Coronavirus Aid, Relief, and Economic Security Act). Any charges incurred for administration of the vaccine will be paid by your insurance company or the federal government's Provider Relief Fund.

MYTH #2

Graphic: [Linked Here](#)

North Texas is receiving a limited supply to vaccinate eligible residents, but most people are able to schedule a vaccination or visit a walk-up clinic within a few days.

Please visit Catalyst Health Network's Vaccine Access Hub (www.catalysthealthnetwork.com/vaccine-access-hub) to schedule an appointment at Catalyst Health Rx or at a clinic near you. Additional information can also be found on the Texas Department of Human Services webpage.

MYTH #3

Graphic: [Linked Here](#)

If you already had COVID-19, you should still receive a COVID-19 vaccine! Currently, experts don't know how long natural immunity from having COVID-19 lasts and it is possible to be re-infected.

Some studies have actually suggested that immunity from the vaccine is better protection than natural protection! Clinical trials will continue to monitor patients over the next 2 years, and we should have additional data in the next 6 months.



MYTH #4

Graphic: [Linked Here](#)

COVID-19 vaccines are designed to help your body's immune system recognize and fight the coronavirus. While messenger RNA does enter your cell to stimulate your immune system, it does not enter the nucleus, where DNA resides. The virus spike protein is also rapidly broken down once there is no longer any mRNA.

MYTH #5

Graphic: [Linked Here](#)

The COVID-19 vaccines do not contain any microchip or any electric components.

This false rumor started after comments about digital vaccine records. State electronic immunization records help patients and physicians track vaccines they have received. The mRNA, lipids (fat bubble), salts and other stabilizing agents are routinely used in other medicines.

MYTH #6

Graphic: [Linked Here](#)

The vaccine for COVID-19 cannot and will not give you COVID-19. The two authorized mRNA vaccines instruct your cells to reproduce a protein that is part of the SARS-CoV-2 coronavirus, which helps your body recognize and fight the virus. The COVID-19 Johnson & Johnson vaccine does not contain a live SARS-Co-2 virus, so you cannot get COVID-19 from the vaccine.